ABSTRACT OF THE DISCLOSURE

A method of establishing and carrying out communication between a data source and a user, where the communication is effected via a fixed or a mobile network. A program that handles the presentation to a user is placed in a server which is connected to a data source that contains data and which handles data to and from the source such that when receiving information from a user the server clears this information from the layout and protocol and sends to the data source solely interaction data, and, on the other hand, when receiving data from the data source places this data in a correct protocol for presentation to the user on his/her terminal in the right presentation form.